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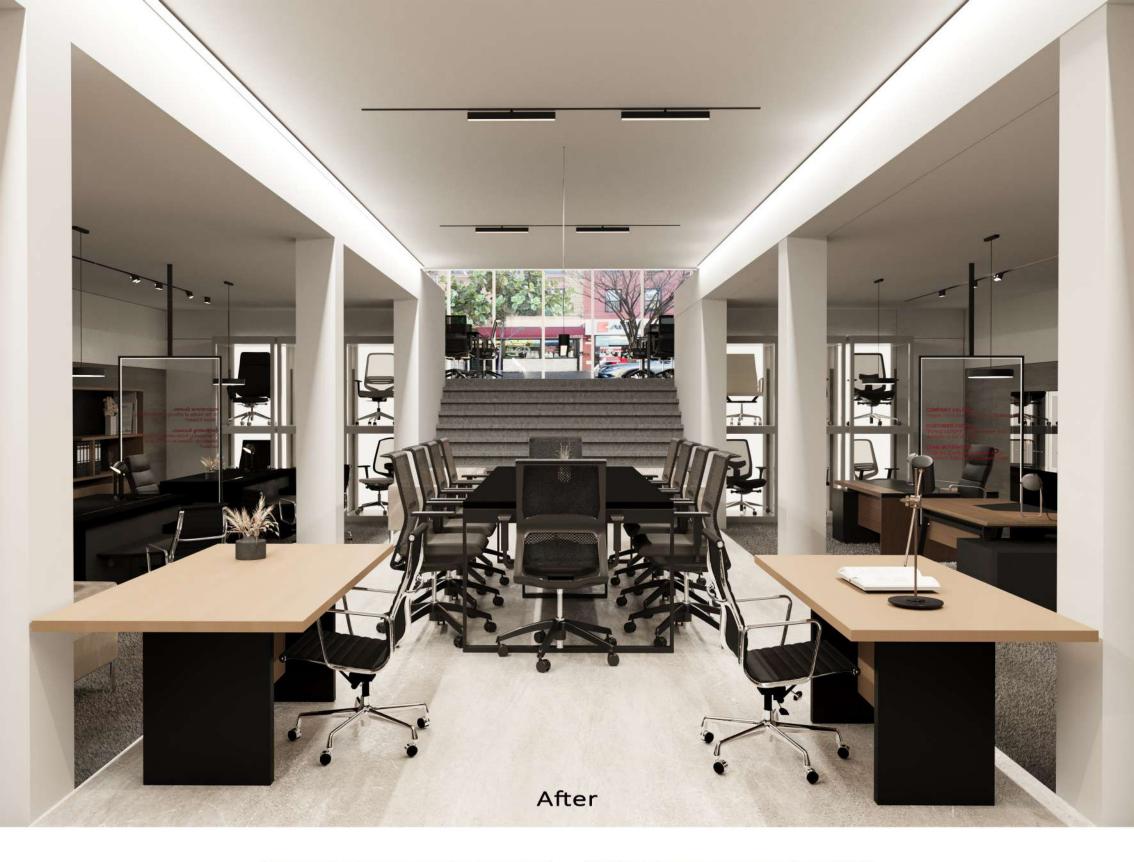
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FURNITURE SHOWROOM RENOVATION SIRJAN

In the showroom design, due to The large number of products relative to the space, we tried to organize the layout by dividing the space into two zones. One zone, aligned with the entrance axis, was designed with a higher ceiling and raised flooring, distinct from the adjacent zone, and shaped as a cube in light beige color. The branding wall is positioned at the end of this zone, in the axis of the space. The side zones are designed with lower ceilings and designed with darker materials, similar to a gallery, with less lighting, where each product is highlighted by hanging lights . Because of the large amount of furniture, instead of using solid partition like walls, we used transparent and visually light dividers to prevent the space from feeling cluttered. Additionally, the existing elements, such as windows, were in an unsuitable position relative to the product layout, so material changes in that area were made to minimize their impact on the space.









Before

